

You are a familiar face

You know your patch better than anyone.



Please help those who may find the switchover to digital TV more difficult by telling them we are here to help.

helpscheme.co.uk

BBC

The Help Scheme is run by the BBC



The Help Scheme is run by the BBC, under an agreement with the Government. We are here to give practical help to older and disabled people who may find it more difficult to switch to digital TV.

We are doing all we can **but you may know people we can't reach** and you can help us make sure every eligible person knows that help is available.

Think from your day-to-day work, who do you know who needs help going about their daily life and might not be ready for switchover?

Consider whether they are 75 or over, have lived in a care home for six months or more, are eligible for disability allowances or are registered blind or partially sighted.

Give them a Help Scheme bookmark or leaflet or ask them to call us free on **0800 40 85 900** and we'll take care of the rest.

It will only take a minute of your time but you might be the only one who tells them. Thank you.

